DECLARATION OF LARRY GOLDBERG

I, Larry Goldberg, hereby declare under penalty of perjury as follows:

- 1. I am the Director of the Media Access Group at the WGBH Educational Foundation. The WGBH Media Access Group is the largest provider of video description services in the United States to date. We have strongly supported the FCC's initiative to make television accessible to the visually impaired, and we maintain active contacts with both the visually impaired community and the television program production industry.
- 2. In anticipation of the April 1 effective date of the video description rules, our Group has been enlisted by five of the covered media entities to prepare video-described versions of programming. We have completed or have in process more than 225 hours of described programming to meet the mandate of the FCC's rules.
- 3. It has been my experience over the years of producing video described programs that these programs are avidly sought out and much appreciated by the visually impaired community. Despite our efforts, there has been very little described programming produced on a voluntary basis, and without the federal mandate that situation would surely persist.

Larry Goldberg